

# TRADEMARK CEASE AND DESIST LETTER

Sender's Information:

**Name / Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone / Email:** \_\_\_\_\_

Recipient's Information:

**Name / Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone / Email:** \_\_\_\_\_

**Subject:**

Unauthorized Use of Registered Trademark - Cease and Desist Demand

Dear Sir or Madam,

## 1. Trademark Ownership

We are the exclusive owners of the federally registered trademark(s) listed below (the "Trademark(s)"), duly registered and protected under United States law. Our rights in the Trademark(s) are valid and enforceable.

## 2. Unauthorized Use

It has come to our attention that you are using a mark identical or confusingly similar to our Trademark(s) in connection with goods and/or services, specifically: \_\_\_\_\_, without our authorization or consent. Such use constitutes trademark infringement and unfair competition under applicable federal and state laws.

## 3. Demand to Cease and Desist

You are hereby demanded to immediately cease and desist all use, advertising, promotion, distribution, sale, and offering for sale of any goods or services bearing or associated with the infringing mark. This includes removing all infringing materials from websites, social media, print, packaging, and any other media.

## 4. Legal Rights and Remedies

Please be advised that we are prepared to take all necessary legal action to protect our valuable trademark rights, including seeking injunctive relief, monetary damages, attorney's fees, and costs. This letter does not constitute a complete statement of our rights or remedies, all of which are expressly reserved.

## 5. Confirmation of Compliance

We request your written confirmation within ten (10) calendar days from receipt of this letter that you have complied with these demands and ceased all infringing activities.

## 6. No License or Consent

You have no license, permission, or consent from us to use our Trademark(s) in any manner.

**7. Preservation of Evidence**

You are further instructed to preserve all documents, communications, and materials relating to the unauthorized use of our Trademark(s) to prevent any spoliation of evidence.

**8. Governing Law and Jurisdiction**

This matter shall be governed by and construed in accordance with the laws of the United States and the State of \_\_\_\_\_ . You consent to the exclusive jurisdiction and venue of the federal and state courts located in \_\_\_\_\_ County, \_\_\_\_\_ .

We urge your immediate attention to this matter to avoid further legal action. Sincerely,

**Sender's Signature**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Trademark Registration Number(s): \_\_\_\_\_

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