

SPORTS SPONSORSHIP AGREEMENT LETTER

Sponsor Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsored Party Information:

Organization/Team Name: _____

Representative Name: _____

Address: _____

Phone/Email: _____

Sponsorship Details:

Sponsorship Amount: _____ USD

Payment Method: _____

Payment Schedule: _____

Clause 1 – Purpose of Sponsorship

Sponsor agrees to provide financial and/or material support to the Sponsored Party as described herein for the promotion and development of sports activities. The Sponsored Party agrees to provide agreed benefits and recognition in return for such support.

Clause 2 – Sponsorship Benefits

Sponsored Party shall provide Sponsor with the sponsorship benefits detailed in the attached Schedule, including but not limited to logo placement, naming rights, promotional materials, and event participation rights.

Clause 3 – Term and Termination

This Agreement shall remain in effect until terminated by either party with thirty (30) days written notice. Either party may terminate immediately upon material breach by the other party that remains uncured after fifteen (15) days written notice.

Clause 4 – Payment Terms

Sponsor shall pay the Sponsorship Amount according to the Payment Schedule. Late payments shall accrue interest at the maximum rate permitted by law. All payments shall be made in USD, by wire transfer, check, or other mutually agreed method.

Clause 5 – Use of Intellectual Property

Sponsor grants permission to Sponsored Party to use Sponsor's trademarks, logos, and other intellectual property solely for the purposes outlined in this Agreement and only as authorized in writing.

Clause 6 – Compliance with Laws

Both parties shall comply with all applicable federal, state, and local laws, regulations, and ordinances in performance of this Agreement, including but not limited to advertising, tax, and anti-corruption laws.

Clause 7 – Confidentiality

Each party agrees to keep confidential any proprietary or non-public information received from the other party and to use such information only for purposes of this Agreement.

Clause 8 – Indemnification

Each party shall indemnify, defend, and hold harmless the other party from any claims, liabilities, damages, or expenses arising out of breach of this Agreement or negligent acts or omissions.

Clause 9 – Limitation of Liability

Neither party shall be liable to the other for indirect, incidental, consequential, or punitive damages arising from this Agreement, except in cases of gross negligence or willful misconduct.

Clause 10 – Governing Law and Jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of the State of _____ without regard to conflict-of-law principles. The parties consent to the exclusive jurisdiction of courts located in _____ County, _____ for any disputes.

Clause 11 – Entire Agreement

This Agreement, including all attachments and schedules, constitutes the entire understanding between the parties and supersedes all prior agreements and understandings, whether written or oral.

Clause 12 – Amendments

No amendment, modification, or waiver of any provision of this Agreement shall be effective unless in writing and signed by both parties.

Clause 13 – Notices

All notices required or permitted under this Agreement shall be in writing and delivered by hand, certified mail, nationally recognized courier, or electronic means with confirmation to the addresses listed above or as otherwise notified.

Clause 14 – Force Majeure

Neither party shall be liable for failure or delay in performance resulting from causes beyond their reasonable control, including but not limited to acts of God, war, natural disasters, strikes, or governmental actions.

Clause 15 – Severability

If any provision of this Agreement is found invalid or unenforceable, the remaining provisions shall remain in full force and effect.

Clause 16 – Counterparts and Electronic Signatures

This Agreement may be executed in counterparts, each deemed an original, and electronic signatures shall be deemed valid and binding.

Clause 17 – Relationship of Parties

Nothing in this Agreement creates a partnership, joint venture, or agency relationship between the parties.

Clause 18 – Waiver

Failure to enforce any provision of this Agreement shall not constitute a waiver of future enforcement of that or any other provision.

Clause 19 – Assignment

Neither party may assign or transfer its rights or obligations under this Agreement without prior written consent of the

other party.

Clause 20 – Signatures

The parties have executed this Agreement by their authorized representatives as of the date of last signature below.

SPONSOR AUTHORIZED SIGNATURE

SPONSORED PARTY AUTHORIZED SIGNATURE

Signature: _____

Signature: _____

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